



SUBCONTRACTING 2017

International trade fair of industrial subcontracting
26–28 September 2017, Tampere Exhibition and Sports
Centre

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**PRESS RELEASE + media invitation 18
September 2017**

Finland's leading industrial event recognized in the UK

As part of his visit to Finland, Prince Michael of Kent (UK) will visit the Subcontracting Trade Fair in Tampere on Wednesday 27 September together with his business delegation. The purpose of the visit is to promote trade and investments between Finland and the UK. The Subcontracting Trade Fair is Finland's leading industrial event with 1,000 exhibitors each year. Over 100 of the companies come from abroad, representing over 20 countries. The international Subcontracting Trade Fair will be held from 26 to 28 September 2017 at the Tampere Exhibition and Sports Centre.

The theme of this year's Subcontracting Trade Fair is partnership networks. This year, Alihankinta 2017 organisers have partnered with MSK Group.

– Now in particular, as we prepare for the approaching upswing, it is essential to demonstrate our continuing appreciation for the flexibility and impressive capability of our supplier network. And when it comes to flexibility and capability, Finnish companies are well ahead of the crowd," says MSK Group CEO **Timo Lehtioja**.

The event wants to support networking within the industry and promote the finding of international contacts and business opportunities in new markets. The trade fair will introduce different project funding opportunities, especially for SMEs, and offer business mentoring. The programme also includes expert speeches on various topics from product development and industry trends to production digitalisation and occupational well-being. Industrial companies and startups will meet for the second time at AlihankintaHEAT, held as part of the trade fair on Tuesday 26 September, and the new addition, *HeatCorner*, will run for the entire duration of the fair.

Media events

Subcontracting Trade Fair opening, 10:00–10:45 am, Hall B

- Welcome to the Subcontracting Trade Fair
Hannu Vähätalo, Managing Director of Tampere Trade Fairs
- Subcontracting Trade Fair opening speech
Timo Lehtioja, CEO of MSK Group Oy, partner company for Subcontracting 2017
- Awards for Main Supplier of the Year and Subcontractor of the Year
Finnish Association of Purchasing and Logistics (LOGY ry)
On behalf of LOGY, Chairman of Award Committee **Tomi Parmasuo**, Meconet Oy and Managing Director **Markku Henttinen**, LOGY
- Thank-you speech by Main Supplier of the Year
- Thank-you speech by Subcontractor of the Year
- "Opening of the AlihankintaHEAT event"
Harri Jaskari, Member of Parliament, National Coalition Party
- AlihankintaHEAT programme continues from 11 am until 7 pm

Advance accreditation for Subcontracting Trade Fair and media events by 22 September:
www.alihankinta.fi (For the media) / Interview requests: meri.mattila@tampereenmessut.fi.

Twitter: Follow @Alihankinta and @TampereenMessut and take part in the discussion with the hashtag #Alihankinta / Photos, videos and other materials: www.tampereenmessut.fi/materiaalipankki

Subcontracting Trade Fair at Tampere Exhibition and Sports Centre 26–28 September 2017. The event will be open on Tuesday and Wednesday from 9 am to 5 pm and on Thursday from 9 am to 4 pm.

Held since 1988, the annual Subcontracting Trade Fair showcases Finnish industry and its leading companies. A total of 18,422 industry decision-makers and other experts attended the event last year. The main partners of Tampere Trade Fairs are the Technology Industries of Finland association, the Rubber Manufacturers' Association of Finland RMAF, the Finnish Plastics Industries Federation, and the Finnish Association of Purchasing and Logistics LOGY. AlihankintaHEAT is offered by Finland Events, the event unit of Tampere Trade Fairs, in cooperation with Rapid Action Group (RAG).

FURTHER INFORMATION: www.alihankinta.fi, www.alihankintakolumni.fi, @Alihankinta, #Alihankinta,
#AlihankintaHEAT
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